Sharing economy meets hardware innovation

* Collaborative consumption startups are rapidly growing (Airbnb, RelayRides, lyft, Uber,…)
* They all share a common problem: spontaneous access to shared assets: examples:
  + Breather is using Lockitron to manage access to shared spaces
  + GetAround and RelayRides install special hardware inside the shared cars for access control and tracking
  + Airbnb hosts are also using Lockitron for access control
  + Scoot networks use modified scooters that use smartphones to manage access
* BitLock is solving the access sharing for peer-to-peer bikesharing.
* BitLock is on Kickstarter now